

From Idea to Action. Together











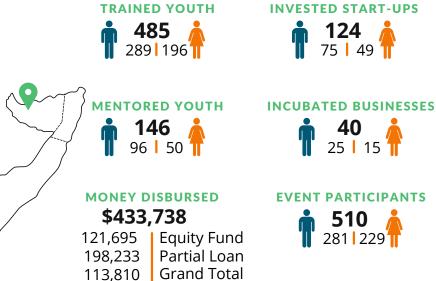








Achievement



Harhub was founded in 2018 by Shaqodoon Organisation to address the 67% unemployment rate of youth in Somaliland. Harhub identified ways in which they could offer dedicated specialised opportunities and support to young entrepreneurs. Harhub provided a space to allow young innovators and entrepreneurs to create, build, scale, and sustain social ventures that tackle the communities' most pressing issues, such as unemployment.

Harhub is a support system for innovators and entrepreneurs helping them ideate, create and build sustainable ventures and projects. Harhub offers services to help entrepreneurs, start-ups, innovators in leaping ahead by customising solutions for private sector development. Services are anchored on three pillars of entrepreneurship, innovation, and collaboration.

In 2019, Harhub established the Tarmiye crowdfunding platform with the help of Shaqodoon Organization and Premier Bank and the support of Oxfam and Spark. Tarmiye continues to provide one million dollars funding opportunities for Somali entrepreneurs focusing on businesses development and the creation of at least 1,000 new jobs.

HARHUB

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Harhub runs accelerator and incubation programs for start-ups to help them improve their products, enter a new market, validate their ideas, and build sustainable ventures. Its innovation is at the centre of solving any problem; using tools like Design Thinking and Lean Development, Harhub helps young innovators plan, create, launch, prototype, and test solutions to solve some of the most pressing issues facing their society. Harhub has incubated 50 businesses and invested in 124 start-ups, with 75 owned by men and 49 by women business owners.

Co-working Space - Fostering Meaningful Networking

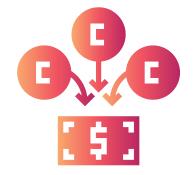
The co-working space is designed to empower entrepreneurs, freelancers, and digital nomads with a safe, secure, cool, and work-oriented space to foster meaningful networking. The space has various options to serve anyone who needs to save time, work more efficiently, do good work, and find a community of neighbours to work and relax with like-minded individuals.



Events, Training & Meetings Space

The well-equipped corporate conference rooms and halls provide clients with a space to host their events, meetings, gatherings, workshops, and training. Harhub has mentored over 146 youth providing specific training, coaching and guidance. Events include start-up hurdles, and Startup Grind, where entrepreneurs connect, engage, and inspire through networking and knowledge exchange. A total of 510 (281M, 229 F) participants have attended events, and a total of 485 (289M,196 F) youth have been trained. Harhub spaces are designed to foster collaboration. The creative garden, canteen lounge, and other shared spaces aim to get teams and individuals to work together on tasks and projects. We are building vibrant startup communities through startup events, gatherings, and meetups for them to exchange ideas, insights and find inspiration.

Crowdfunding



The crowdfunding platform supports start-ups and social entrepreneurs to raise funds from their communities as an alternative way to finance their projects. Harhub developed innovative financing mechanisms, including unique equity financing models where start-ups receive loans, equity finance, and matching grants. Harhub has managed to disburse a total of \$433,738 funds providing both equity funding, partial loan, and grant.